

Course Outline (Higher Education)

School / Faculty: Federation Business School

Course Title: WRITING A RESEARCH PROPOSAL

Course ID: BUGEN9125

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 080301

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	✓

Learning Outcomes:

Knowledge:

- K1.** Distinguish between different epistemologies or paradigms of research in order to appraise how they inform research practices;
- K2.** Investigate the range of possible research methodologies that is available;
- K3.** Outline ethical and social issues faced by business researchers and determine their impact on research design
- K4.** Differentiate between qualitative and quantitative research methods to appraise how they inform research design
- K5.** Examine the different research design elements and outline how they inform research practices

Skills:

- S1.** Identify appropriate research methods and techniques given the specific problem in order to collect, analyse, and evaluate ideas and information with reference to specific topic areas;
- S2.** Design appropriate research problems, objectives, questions or hypotheses in order to underpin the research design;
- S3.** Prepare a research proposal to communicate the results of the research project

Application of knowledge and skills:

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- A1.** Develop and apply broad research skills to new and diverse situations;
- A2.** Identify and evaluate various research proposals and present the results with responsibility and accountability
- A3.** Use initiative and judgement in developing a research brief/proposal/report that identifies and addresses particular research problems

Course Content:

This course is designed to provide an introduction to the stages involved in planning research projects including selecting a topic; reviewing relevant literature; devising a conceptual framework; deciding research question(s); deciding research strategy; obtaining ethics clearance; conducting research; and reporting your findings. The outcome will be a research proposal that succinctly describes their planned research work, together with an ethics application that will be submitted together and reviewed in tandem.

Topics may include:

- Planning the research project;
- Developing research question and objectives;
- Drawing on a critical analysis of the literature to develop a theoretical;
- Structure of a research proposal.

Values and Graduate Attributes:

Values:

- V1.** Conduct research activities and make research-led decisions in an ethical and socially responsible manner.
- V2.** Be highly valued by employers for their ability to
Accept responsibility for, and display initiative when making business decisions
Build collaborative relationships with internal and external parties
Build collaborative relationships in a culturally diverse workforce.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Individual assessment tasks will reinforce the need to broaden and deepen their involvement with course material and to relate this material to current business research issues	High
Critical, creative and enquiring learners	Presentations in class will help build their confidence in presenting to a mixed audience and they will gain assurance that their work is of a sufficient quality	High

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Attribute	Brief Description	Focus
Capable, flexible and work ready	Group work reinforces the importance of contributing to and collaborating with a diverse cohort which prepares them for career and community engagement	High
Responsible, ethical and engaged citizens	In-class presentations and assignments are used to reinforce the need for business research to contribute to society by adhering to ethical practices and developing corporate social responsibility programs	High

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K2, K3, K4, K5, S1, S2, S3, A1, A2, A3	Demonstrate application of critical research concepts and strategies through the presentation of a succinct research proposal	Report	60-80%
K3, K5, S1, S2, A2, A3	Demonstrate knowledge of key ethical issues by preparing a draft Ethics Application that is relevant to the proposed research project.	Ethics application	20-40%

Adopted Reference Style:

APA